



MARYLAND
FLEET WEEK
& AIR SHOW

BALTIMORE

OCTOBER 10 – 17, 2016

YOU ARE INVITED TO APPLY!
FREE EXHIBIT SPACE OPPORTUNITIES!

“FLEET WEEK FESTIVAL”

Thursday, October 13 – Sunday, October 16

1:00-6:00pm

Inner Harbor, Baltimore

**FREE FAMILY-ORIENTED FESTIVAL AS PART OF MARYLAND FLEET WEEK &
AIR SHOW BALTIMORE**

MARYLAND FLEET WEEK ♦ AIR SHOW BALTIMORE ♦ FLEET WEEK FESTIVAL

is the legacy event succeeding the highly successful Star-Spangled Sailabration in 2012
and Star-Spangled Spectacular in 2014.



Managed by Historic Ships in Baltimore in Partnership with Maryland Office of Tourism

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AT A GLANCE

MARYLAND FLEET WEEK ♦ AIR SHOW BALTIMORE FEATURING THE USN BLUE ANGELS

DATES	Monday, October 10 – Monday, October 17, 2016
KEY EVENTS	US and Canadian Naval Ships – in Port (October 10-17) Great Chesapeake Bay Schooner Race - Parade of Sail and Cannon Salute (October 12) Welcome Ceremony (October 13) Air Show Baltimore featuring the USN Blue Angels (October 15 & 16) <i>Fleet Week Festival</i> (October 13-16) USS ZUMWALT Commissioning (October 15)
SHIP TOURS	INNER HARBOR, FELLS POINT AND LOCUST POINT →exact ship tour hours to be announced US Navy and Canadian Vessels (October 12-16) <i>Pride of Baltimore II</i> (Daily) Historic Ships in Baltimore (Daily)
FLEET WEEK FESTIVAL	Thursday, October 13 through Sunday October 16, 1:00pm-6:00pm <i>Fleet Week Festival</i> is a FREE family-oriented Festival at the Inner Harbor.
ATTENDANCE	MARYLAND FLEET WEEK ♦ AIR SHOW BALTIMORE is expected to attract more than 500,000 visitors to the Inner Harbor, Fells Point, Locust Point and Martin State Airport.
EDUCATION	More than 2,000 students will experience Fleet Week through a variety of educational programs planned with the US Navy, the Blue Angels and host partner organizations.
AUDIENCE	Based on research conducted during Sailabration and Spectacular, the expected audience is well-educated with nearly two-thirds of attendees holding four-year college degrees or higher and over half with a household income of \$75,000+. Visitors under age 30 will represent about a quarter of the population, while visitors over age 50 will represent about 40% of the audience. Nearly half of the visitors are projected to attend with children.
ADMISSION	MARYLAND FLEET WEEK ♦ AIR SHOW BALTIMORE is FREE!

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Be Part of the Excitement—Join Us! No Cost!

- Space is available for displays and demonstrations.
- Exhibits are highly encouraged to be interactive.
- Your booth space must be staffed during open public hours (1:00 – 6:00pm).
- Tents, tables and chairs will be provided at no cost to you as well as electricity, which is available in limited supply, on a first come, first served basis.
- Parking will be provided.
- Designated load-in days/times and overnight security. No vehicle access after load-in.
- Load in: Thursday/ Break down: Sunday (Times TBD)
- This amazing opportunity is available at *NO COST* for our partners involved in Maryland maritime history, the environment, military and tourism.
- Please note, all costs and set-up configurations are determined by the Festival producer, Historic Ships in Baltimore.
- All signage must be approved by Historic Ships in Baltimore.

Spaces are Filling Fast!

- To apply, please complete the attached Exhibitor Application and Agreement and return it, with attachments, to us no later than September 7th.
- If electricity is required, please be sure to note on the application as it is limited and assigned on a first come, first served basis.

Your application packet should contain the following items:

- Completed and signed Exhibitor Application and Agreement
- Insurance Certificate listing Historic Ships in Baltimore and Living Classrooms Foundation as additionally insured
- Copy of your IRS 501(c)(3) Determination Letter

Applications Due Wednesday, September 7th

Kindly Submit to:

By Email: adonohue@historicships.org

By FAX – 410-539-6238

By Mail to, Historic Ships in Baltimore, Attn: Allison Donohue, Pier One, 301 E. Pratt St, Baltimore, MD 21202

For more information, please contact:

Allison Donohue at 301-996-4359 or adonohue@historicships.org

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2016 FLEET WEEK FESTIVAL

EXHIBITOR APPLICATION AND AGREEMENT

EXHIBIT DAYS: THURSDAY, OCTOBER 13 – SUNDAY, OCTOBER 16, 2016

EXHIBIT HOURS: 1:00-6:00PM

PLEASE PRINT LEGIBLY

ORGANIZATION/COMPANY	Please Check Company Type: (Must submit copy 501(c)(3))	
	<input type="checkbox"/> Cultural/History/Maritime Heritage <input type="checkbox"/> Environmental <input type="checkbox"/> Military <input type="checkbox"/> Tourism <input type="checkbox"/> Other/Describe: _____	
OFFICIAL EXHIBITOR NAME (if different)		
CONTACT NAME	TITLE	
STREET ADDRESS		
CITY	STATE	ZIP
WORK PH #	CELL PH #	
EMAIL	WEBSITE	
NAME(S) OF ATTENDING EXHIBITOR STAFF		
DISPLAY DESCRIPTION INCLUDING DESCRIPTION OF YOUR INTERACTIVE/HANDS ON ACTIVITIES. PLEASE BE AS SPECIFIC AS POSSIBLE.		

DO YOU NEED ELECTRICITY? _____

WILL YOU NEED TENT SPACE? _____ YES _____ NO

IF NO, YOUR TENT SIZE _____ ANCHOR TYPE _____

Name Printed _____

Signature _____ **Date** _____

By signing this form, you agree to all rules and regulations and commit to staffing your booth space October 13, 14, 15 & 16 from 1:00-6:00pm.

- ★ COMPLETE ALL FIELDS – INCOMPLETE APPLICATIONS MAY NOT BE ACCEPTED
- ★ THIS IS AN APPLICATION. COMPLETING IT DOES NOT GUARANTEE A LOCATION
- ★ CONFIRMATIONS WILL BE SENT



EXHIBIT *SPACE* OPPORTUNITIES ADDITIONAL INFORMATION

MARYLAND FLEET WEEK ◆ **AIR SHOW BALTIMORE** ◆ **FLEET WEEK FESTIVAL**

About MARYLAND FLEET WEEK ◆ **AIR SHOW BALTIMORE**

The waterfront will be filled with visitors, sailors and students. The Blue Angels jets and many other aircraft will be on display at Martin State Airport and in the skies over Fort McHenry and Baltimore while Schooners and U.S. and Canadian Navy vessels will be ready for boarding visitors at the Inner Harbor, Fells Point and Locust Point.

There will be thousands of people each day for a multitude of special events and programs including a Parade of Sail by the participants of the Great Chesapeake Bay Schooner Race, a Welcome Ceremony, Air Show and a Festival at the Inner Harbor.

About the Fleet Week Festival Schedule, THURSDAY, OCTOBER 13TH – SUNDAY, OCTOBER 16TH, 1:00 – 6:00PM

On Thursday, October 13th, we highlight EDUCATION & CAREERS in a day entitled 'Navigate the Fleet.' Over 2,000 high school and college students from the region will take part in a morning of educational tours on board the ships, touring the Festival areas and learning all about maritime history, as well as the Port of Baltimore.

Friday will be teeming with visitors who come to tour the Navy vessels. Additionally, on Friday, we'll see the Blue Angels and other air show acts practice for their big weekend performances.

In addition to the tens of thousands of visitors to Baltimore for Maryland Fleet Week and the Baltimore Air Show, Saturday is also the annual Baltimore Running Festival with its marathon and half-marathon. This event attracts over 25,000 runners every year and over 40,000 spectators—and they'll be heading right through the heart of Downtown and past the Festival area! The marathon finishes up just as the Air Show and Festival kick off for the day, sure to draw in even larger crowds from all across the nation.

Another highlight of Fleet Week 2016 is the arrival of the First in Class Navy Destroyer, *USS Zumwalt* DDG 1000. The US Navy will commission its newest and most technologically advanced warship and largest destroyer to ever sail the seas. With special activities throughout the week at its berth in North Locust Point, the excitement will culminate on Saturday with her grand Commissioning Ceremony—the *USS Zumwalt* is expected to draw an additional 10,000 invited guests!

About the Location **BALTIMORE'S WORLD FAMOUS INNER HARBOR**

Tents will be positioned in areas throughout the Inner Harbor including Pier One/Constellation Pier, the Amphitheater, Bicentennial Plaza, promenade and West Shore Park. Each area will contain exhibitors with similar themes - Cultural, History/Heritage, Maritime, Tourism, Military and Environmental Partners.

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2016 FLEET WEEK FESTIVAL IMPORTANT THINGS YOU SHOULD KNOW

- ❖ The FLEET WEEK FESTIVAL, herein known as “Festival” will be held rain or shine. You are responsible for protecting your equipment and/or merchandise from inclement weather.
- ❖ Historic Ships in Baltimore will provide overnight security at the Festival. However, please remember this is an outdoor event and to use your judgment when leaving materials.
- ❖ Load-in will be on Thursday, October 13th. Exact times will be announced and sent in the confirmation packets once your Application is accepted. Break-down will be immediately following the close of show on Sunday, October 16th. All Exhibitors must follow the guidelines as set forth in the confirmation packet.
- ❖ There will be no special Exhibitor parking permits at the Festival site, however, parking arrangements will be made for you at an area garage/lot and will be provided at no cost. A maximum of two vehicles per day may park in the designated Exhibitor garage/lots. Instructions will be forwarded with confirmation.
- ❖ Exhibit space numbers will be assigned one week prior to the Festival. You will receive your completed exhibitor package with parking passes, Exhibitor registration badges and booth assignments at check-in.
- ❖ Your booth must be staffed during all event hours, 1:00 – 6:00PM, as well as during set-up and break-down.
- ❖ There will be music and entertainment so unfortunately, no additional music or microphones may be used.
- ❖ At no time may beer, wine, liquor or any other type of alcoholic beverage be sold or distributed.
- ❖ Generators are loud, so strictly restricted. Requests to use generators must be submitted 30 days in advance of the Festival and Historic Ships in Baltimore has the right to refuse requests. Exhibitors with generators may be moved to less central locations within the Festival grounds at the sole discretion of Historic Ships in Baltimore.
- ❖ Please do not leave trash, signage or merchandise behind and use all available trash receptacles. All merchandise and trash left behind area after 7:00PM on Sunday, October 16th, will be removed at the expense of the exhibitor.
- ❖ Access to electricity is limited and will be assigned on a first come, first served basis. Please ensure you accurately reflect all electrical needs in your Exhibitor Application and Agreement and Historic Ships in Baltimore will do its best to honor all requests.



2016 FLEET WEEK FESTIVAL

Rules and Regulations

1. Submission of the Exhibitor Application and Agreement shall constitute a valid and binding agreement between the exhibitor and Historic Ships in Baltimore.
2. Spaces are non-transferable and cannot be resold. You may not sublet your space or any portion of it.
3. Historic Ships in Baltimore, Living Classrooms Foundation, its directors, officers, employees, representatives, agents and volunteers, the City of Baltimore, the State of Maryland, are not liable for any damage to or destruction of any exhibit, booth, tent or other exhibitor space from any cause whatsoever, or for theft or disappearance from any exhibitor area of any property contained in the exhibit area or for any loss you may sustain.
4. Exhibitor is solely responsible to maintain all appropriate and/or required insurance, including, but not limited to liability insurance and worker's compensation insurance, at your own risk, expense and initiation. Historic Ships in Baltimore assumes no responsibility of any kind on behalf of any Exhibitor.
5. Exhibitor agrees to indemnify, defend and hold harmless Historic Ships in Baltimore, Living Classrooms Foundation, its directors, officers, employees, representatives, agents and volunteers from any and all claims, demands, suits and actions, including attorney's fees and costs, arising as a result of any direct, indirect, willful or negligent act or omission of the exhibitor, its employees, agents or volunteers, except for activities caused by the sole negligence of Historic Ships in Baltimore, Living Classrooms Foundation and its directors, officers, employees, representatives, agents and volunteers.
6. Historic Ships in Baltimore, Living Classrooms Foundation, and its directors, officers, employees, representatives, agents and volunteers shall not be liable for any claims, liabilities, costs and charges, including attorney's fees and costs, for injury, loss or damage to persons or property, including death, arising out of exhibitor's activities in connection with the Festival, or any breach of representation, warranty, or covenant in this agreement. Under no circumstances shall Historic Ships in Baltimore be liable for consequential, indirect, special or punitive damages of any kind in connection with its activities or omissions relating to the Festival or this Agreement, regardless of whether such damages were foreseeable.
7. Exhibitor agrees to follow all requirements set forth by the Baltimore City Fire Marshall. This includes having any tent/canopy/signage materials comply with fire retardant standards. All signage must be approved by Historic Ships in Baltimore.
8. Exhibitor shall pay all sales and other taxes, fees and assessments required by any applicable federal, state or local law in connection with exhibitor's participation in the Festival.
9. Exhibitor's violation of any of these rules or regulations or of any applicable law will result in the forfeiture of your space and your removal from the Festival. By signing the Exhibitor Application and Agreement, you expressly agree to waive any right to recourse or to demand refund or to claim damages on such grounds.
10. Waiver of any term or condition set forth herein, or failure of Historic Ships in Baltimore to enforce any terms or condition herein, shall not be deemed a waiver of Historic Ships in Baltimore's rights to subsequently enforce any term or condition.
11. Exhibitor agrees that no representations of any kind have been made to Exhibitor by Historic Ships in Baltimore or its directors, officers, employees, representatives, agents and volunteers and that no understanding has been made or agreement entered into other than as set forth herein.
12. Each provision of this agreement shall deem to be a separate, severable and independently enforceable provision. The invalidity or breach of any provision shall not cause the invalidity or breach of the remaining provisions, which shall remain in full force and effect.
13. This agreement constitutes the entire agreement between the parties and supersedes any other agreement or representations, whether oral or written. No provision, term, or condition of this agreement may be amended, waived or modified except by written agreement signed by both parties.
14. The interpretation of all rules and regulations is the sole responsibility of Historic Ships in Baltimore and all decisions shall be final and enforceable.